

Including cultural and spiritual values in Pacific NW ecosystem management

You don't know what you've got
till it's gone



Photo: Bessie Brown

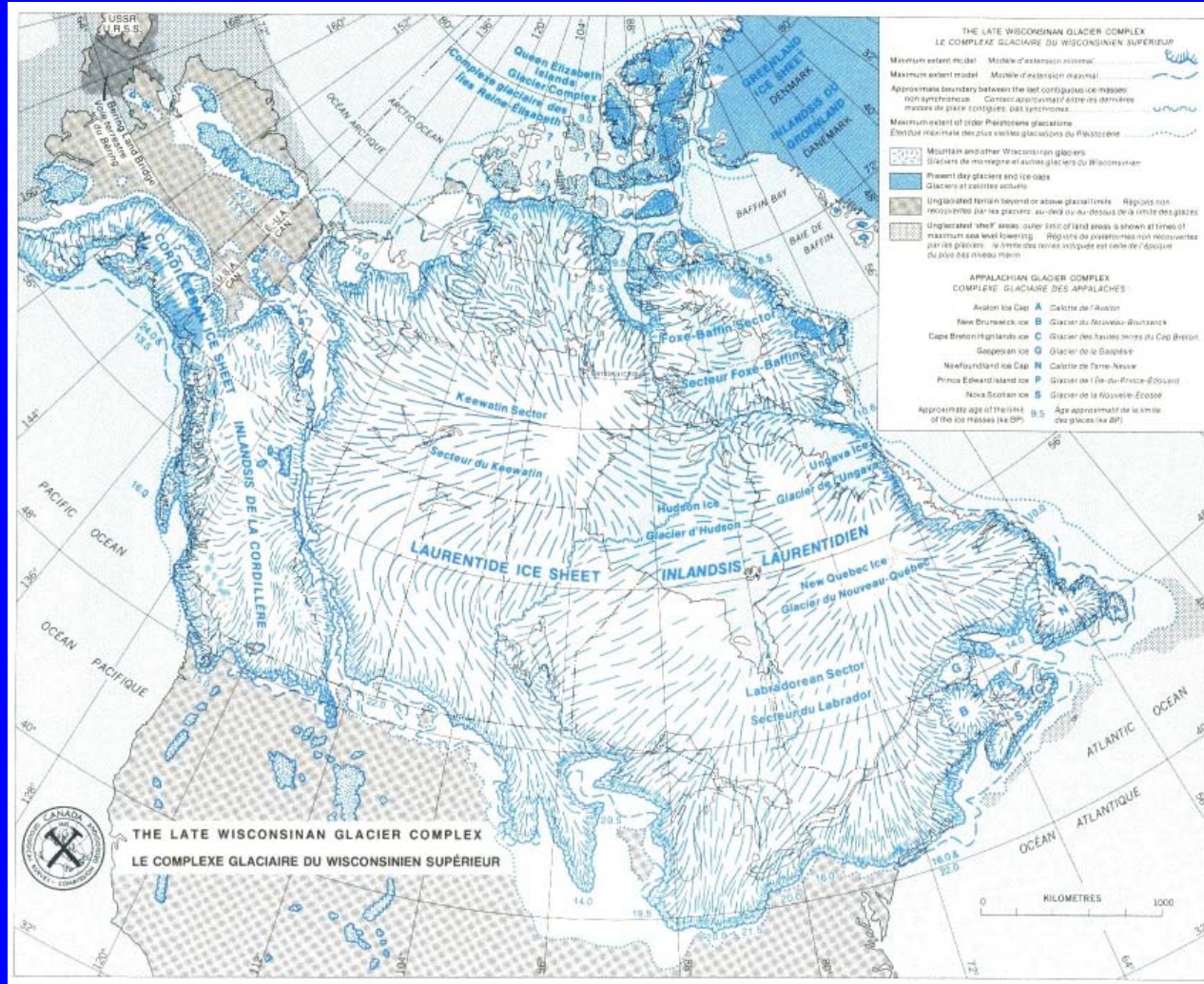
Cultural and spiritual values

Those things and qualities that people believe to be sacred, that shape their identity, community and, in a wider sense, their place and purpose in the universe.

Outline

- Pacific Northwest 12,000BCE → 1750AD;
 - Indigenous knowledge and wealth;
 - Instrumental *and* intrinsic value.
- Declining value of fisheries 1750 → present;
- Revaluing ecosystems / *total economic value*;
 - Over-reliance on \$\$\$ equivalents;
 - Cultural and spiritual values not well represented;
 - Future generations not well served.
- Including cultural and spiritual values...

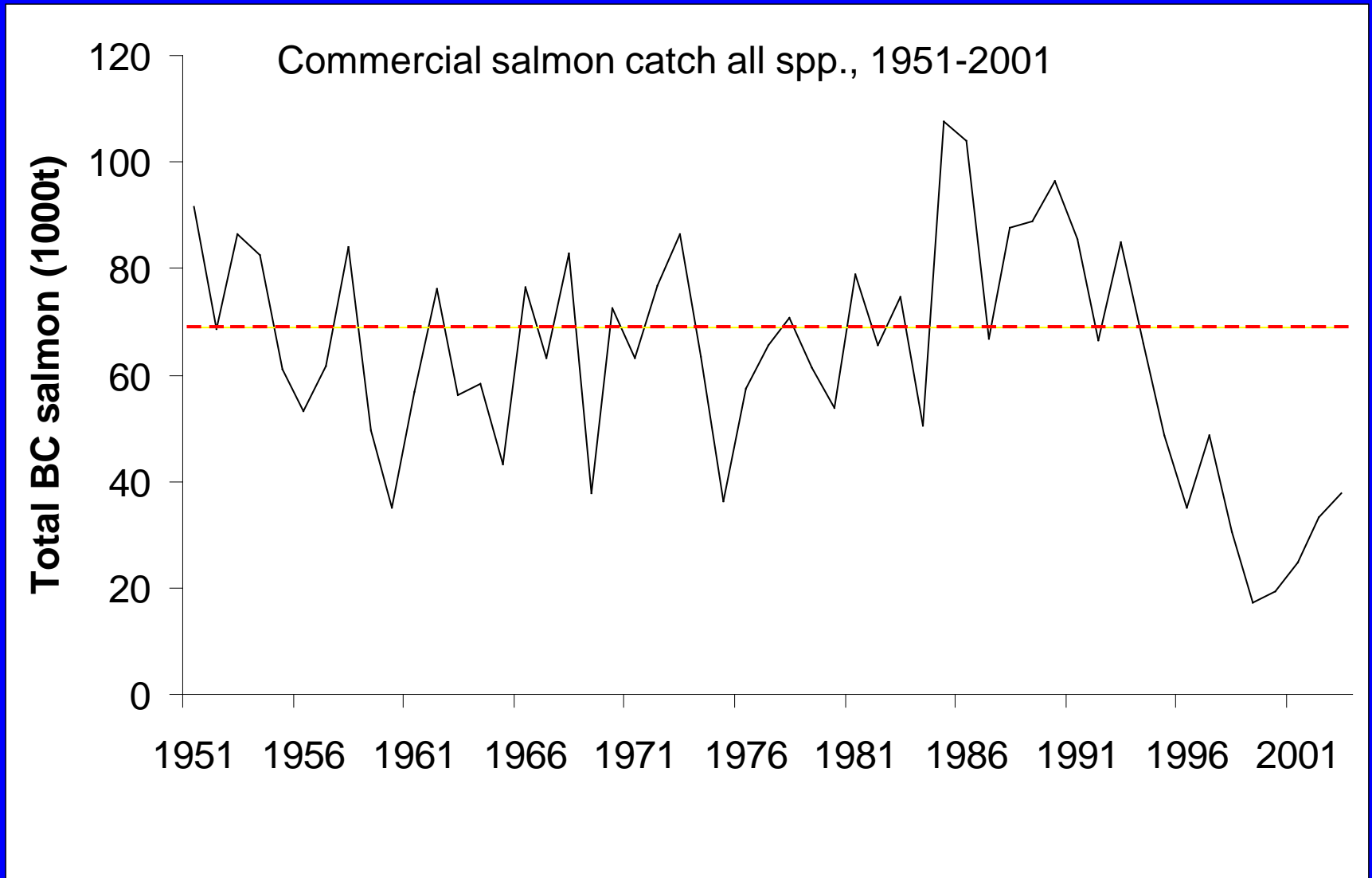
12,000 BCE, Pacific Northwest covered with thick ice.



In just 12,000 years...

- >10,000 Pacific salmon populations;
- An entire rainforest ecology;
- Complex and rich Aboriginal cultures;
- Able to extirpate salmon runs ~3k years ago;
- Mistakes likely underlie teachings about dire consequences of greed, waste and disrespect;
- Transplants and selective harvest to increase abundance, > food security, > complexity.

300,000 people = 69,000t of salmon



Not just salmon...

- ‘Clam gardens’
extended productive
beach areas;
- maximized the
productivity of plant
foods and materials;
- Many other marine and
terrestrial spp.

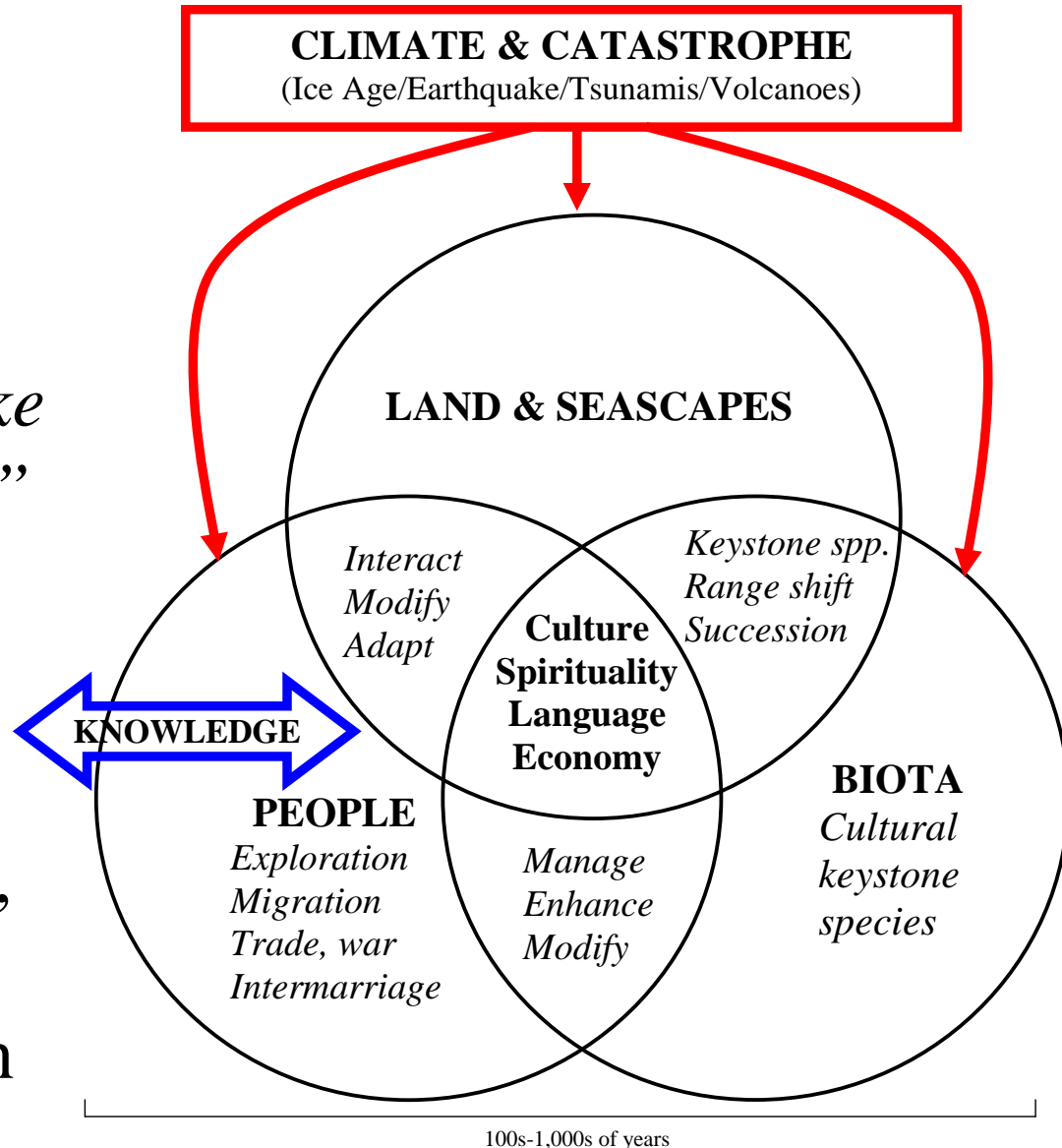


Photo: John Harper

The First 'Inconvenient Truth'

*"Different cultures make
different human beings"*
(Davis 2003).

We are beginning to
understand how people,
environment and biota
shape each other (Mann
2005).

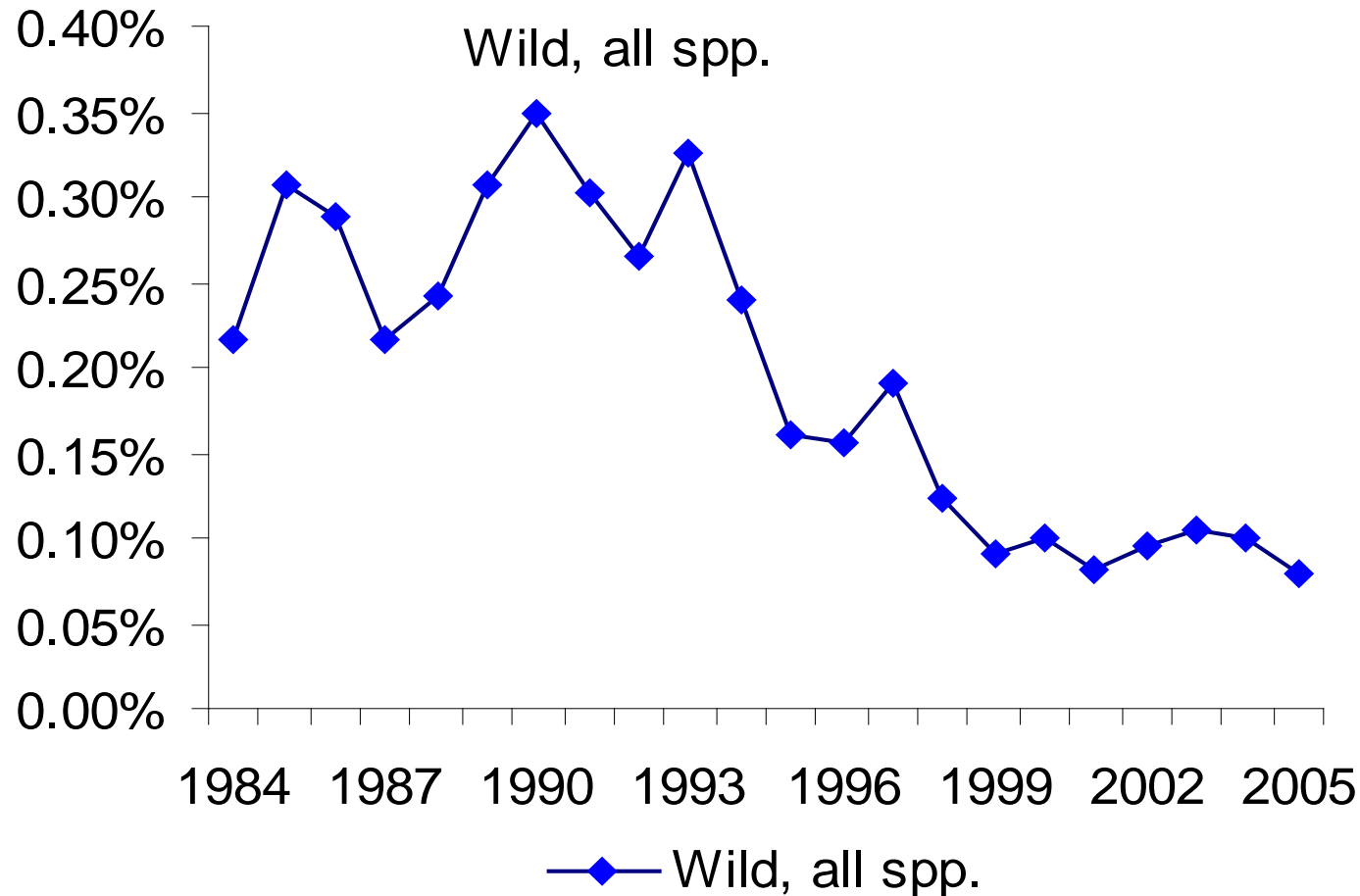


Interaction between people, territory, biota and 'surprise' (Hollings 1996).

Fisheries – the Lion's share of the pre-contact economy...

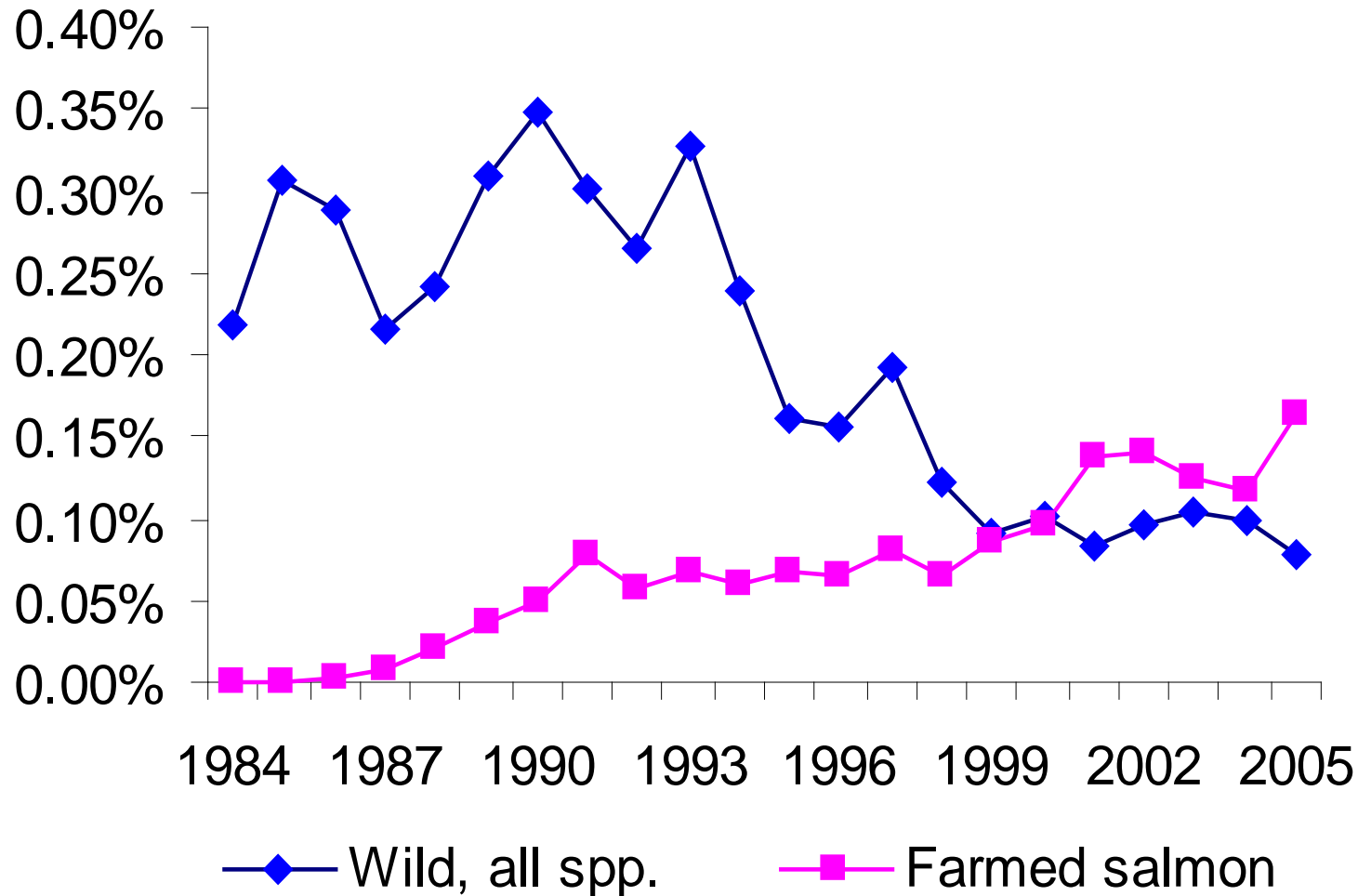


Commercial fisheries as % of BC GDP



Source: BC Stats and Statistics Canada.

Add farmed salmon...



Source: BC Stats and Statistics Canada.

Undervaluing ecosystems is now the greatest threat to sustainability

Integrated Management under Canada's Oceans Act puts depleted systems on this game board...



\$110 bn



Whole ecosystem valuation

TOTAL ECONOMIC VALUE

USE VALUE

NON-USE VALUE

Direct Use

Indirect Use

Consumptive

Non-Consumptive

**Ecosystem
services**

Option

Existence

FUTURE GENERATIONS?

TOTAL ECONOMIC VALUE

USE VALUE

Direct Use

Indirect Use

Consumptive

Non-Consumptive

**Ecosystem
services**

NON-USE VALUE

**Option
&
Bequest**

Existence

TOTAL ECONOMIC VALUE

```
graph TD; A[TOTAL ECONOMIC VALUE] --> B[USE VALUE]; A --> C[NON-USE VALUE]; B --> D[Direct Use]; B --> E[Indirect Use]; D --> F[Consumptive]; D --> G[Non-Consumptive]; E --> H[Ecosystem services]; C --> I[Bequest]; C --> J[Existence]
```

USE VALUE

Direct Use

Consumptive

Non-Consumptive

Indirect Use

**Ecosystem
services**

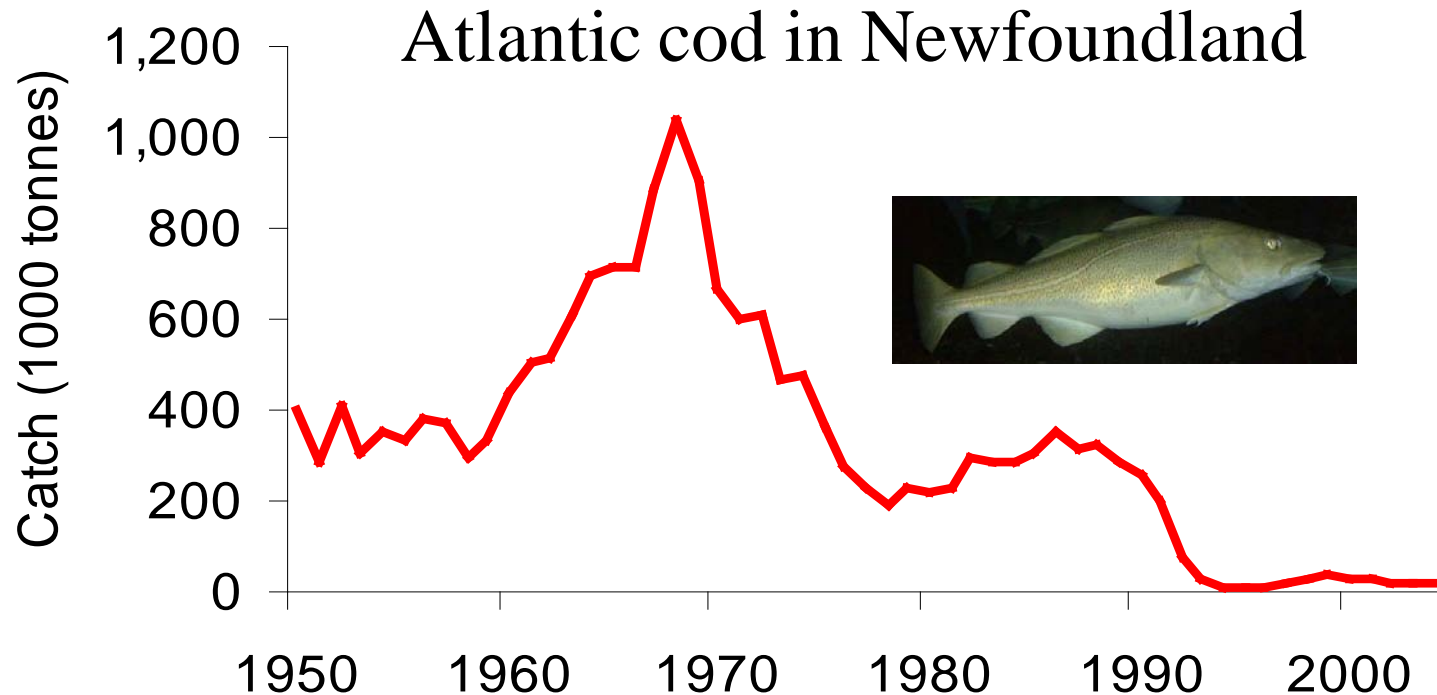
NON-USE VALUE

Bequest

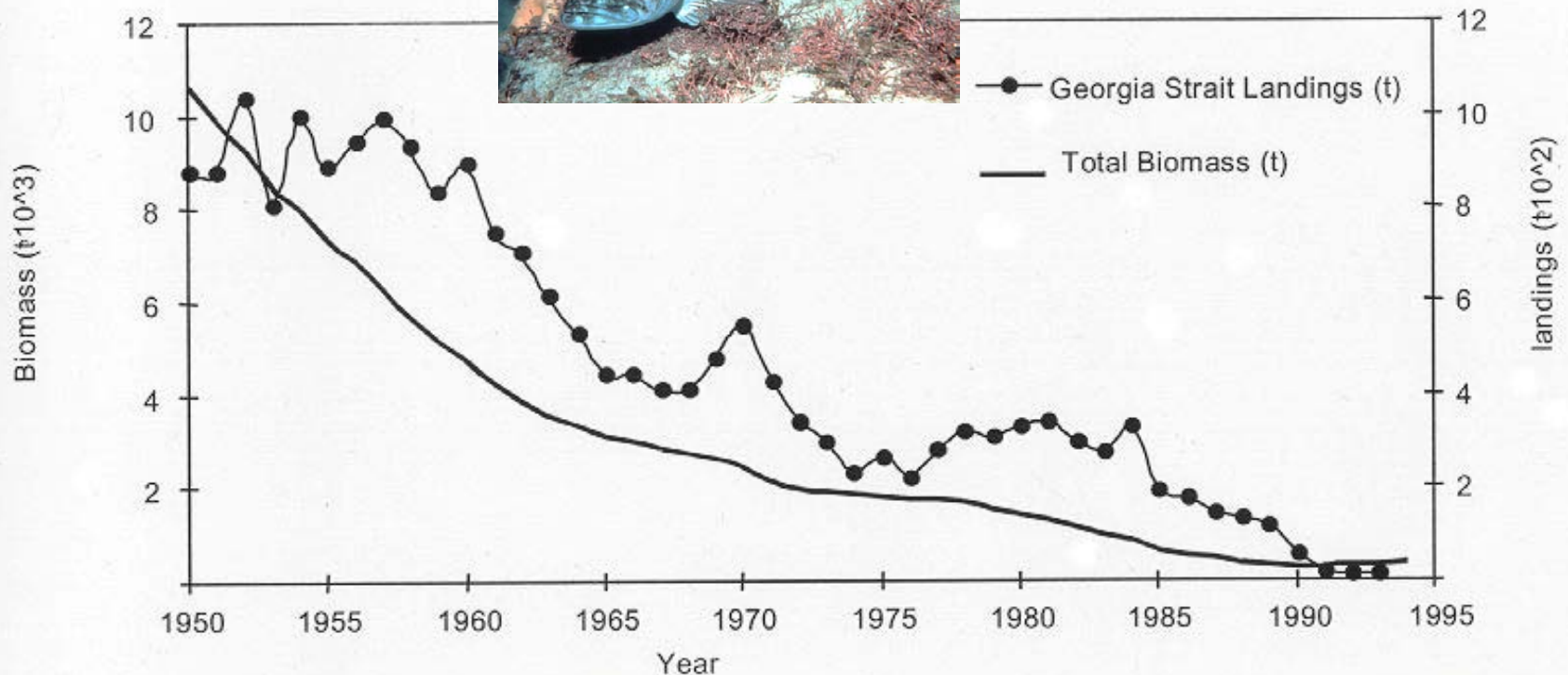
Existence

Bequest value...

- What were past generations willing (or indeed able) to 'bequeath'?



Lingcod in Georgia Strait, BC...

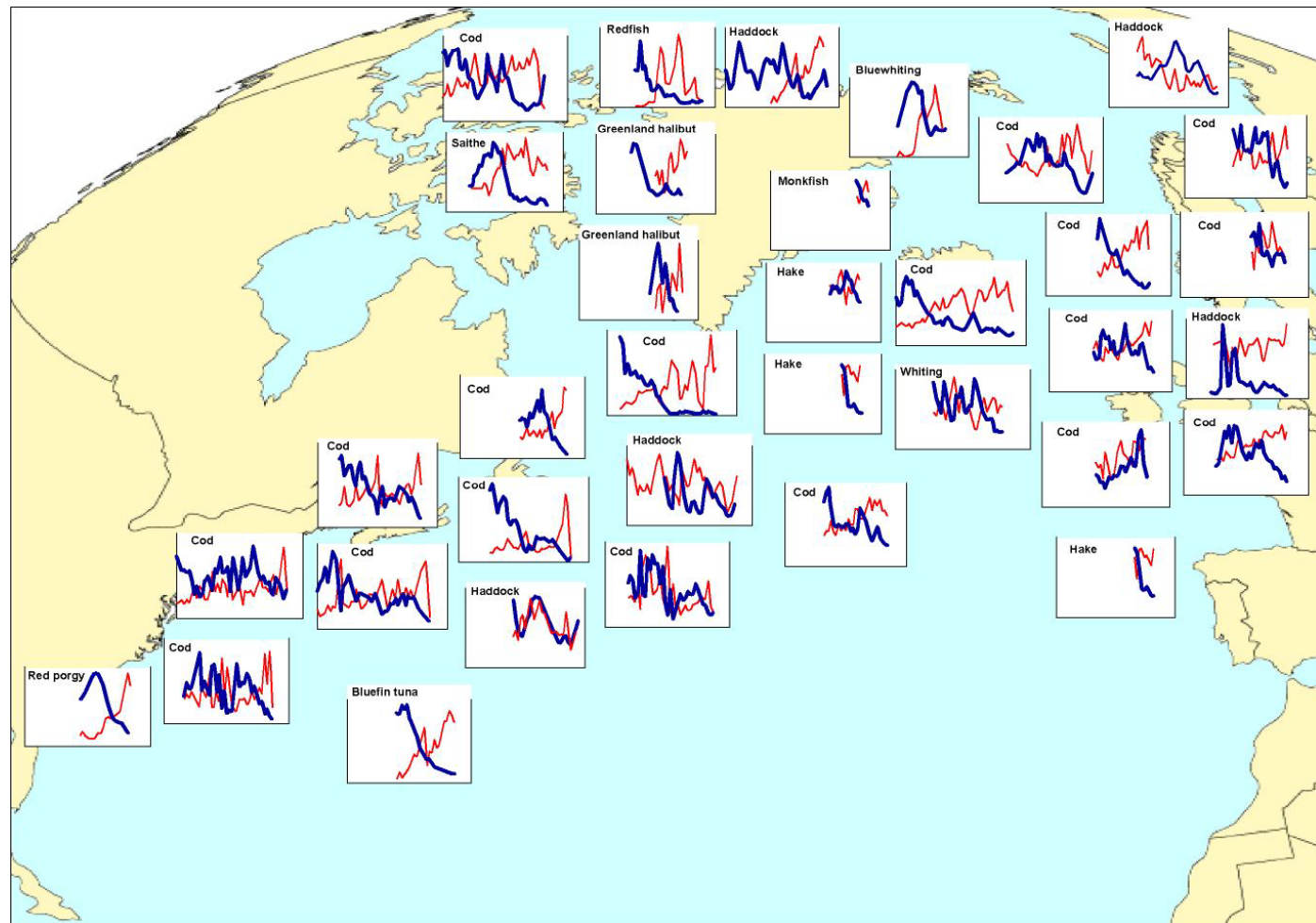


Martell (1999)

Bequest value

N. Atlantic trends (Biomass, Catch)

Compiled from
government
agency reports
(NMFS, DFO,
DIFMAR,
IFREMER, etc.),
by R.A. Myers.



TOTAL ECONOMIC VALUE

USE VALUE

Direct Use

Consumptive

Non-Consumptive

Indirect Use

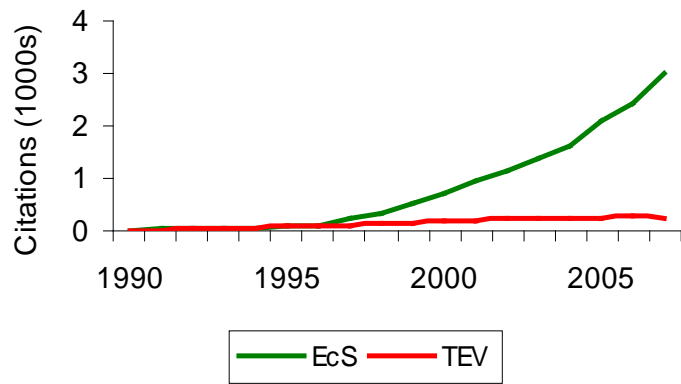
**Ecosystem
services**

NON-USE VALUE

**Option
&
Bequest**

Existence

- Existence value: What people are willing to pay to ensure that spp. (e.g., tiger or panda) continue to exist;
- \neq Intrinsic or cultural and spiritual values.



Ecosystem Services taking over the world

Consumptive

Non-Consumptive

**Ecosystem
services**

**Option
&
Bequest**

Existence

- Utilitarian — creation exists for *Homo sapiens*;
- Useful in pricing ‘externalities’;
- Cultural and spiritual values in boxes (de Groot 2002); or,
- “eloquently described elsewhere” (Daily 1997).

Where is elsewhere / how not to get there

- the dignity of rational nature is often hard to interpret, inherently controversial, in part culturally variable and in no wise subject to the elegant decision procedures which some other ethical theories (such as utilitarianism) think they can provide (Wood 1998);
- Millennium Ecosystem Assessment focus on \$\$ values, mention ‘sacred groves’, no methodology;
- Estimating the existence value and spiritual value of salmon with currently available economic valuation methods is controversial (NRC 2005);
- \$\$ values inappropriate (Toman 1997; McCauley 2007), unacceptable to Aboriginal people and major religions; indeed,
- Most people are unwilling to set a price on cultural and spiritual values.

Thesis research

- 2050 scenarios (oil and gas development, climate change impact on iconic spp., and expansion of salmon farming);
- Freeform 'pen and pencil' response from a broad range of coastal interests including Aboriginal spiritual leaders, theologians, poets, painters, educators and students;
- Two methods to identify values and priorities:
 1. Computer analysis of text responses (Atlas ti5);
 2. A workshop where participants representing the widest possible range of opinion will rank values identified from #1 and from ethical and theological literature, media and public processes round scenarios.
- Currently working on pilot study to test efficacy of scenarios.

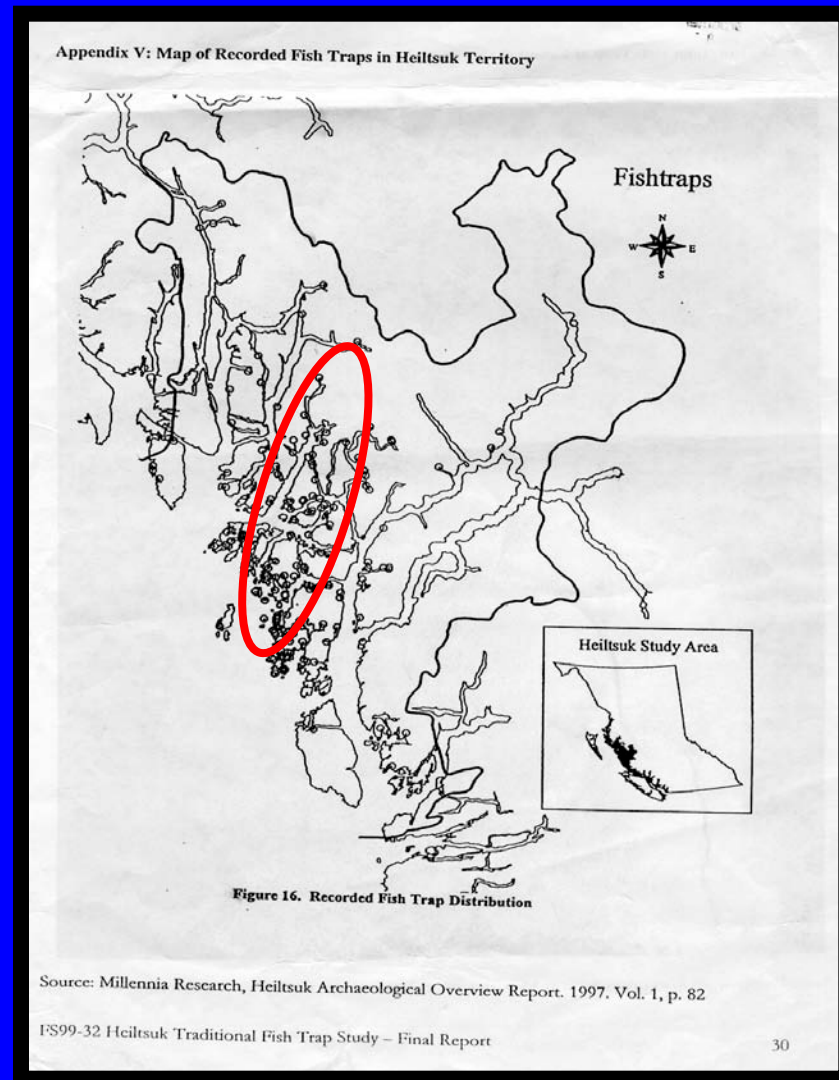
A large group of silver fish, likely sardines, swimming in a dark, shallow body of water. The fish are arranged in several rows, with some in the foreground and others further back. They have a silvery, metallic sheen and are oriented in various directions, mostly towards the left. The background is dark and textured, suggesting a sandy or rocky bottom.

Finally, a word from our sponsors...

‘Erring on the side of caution’

Thank You

Distribution





Title: Indian fishing weir on the Cowichan River.



Title: Salmon fishery on the Babine River.

TOTAL ECONOMIC VALUE

```
graph TD; TEV[TOTAL ECONOMIC VALUE] --> UV[USE VALUE]; TEV --> NUV[NON-USE VALUE]; UV --> DU[Direct Use]; UV --> IU[Indirect Use]; DU --> C[Consumptive]; DU --> NC[Non-Consumptive]; IU --> ES[Ecosystem services]; NUV --> O[Option]; NUV --> E[Existence]; C --> BEQ[BEQUEST?]; NC --> BEQ; ES --> BEQ; O --> BEQ; E --> BEQ;
```

The diagram is set against a background of a blue lake with mountains in the distance. It shows a hierarchical structure of economic value components. At the top is 'TOTAL ECONOMIC VALUE', which branches into 'USE VALUE' and 'NON-USE VALUE'. 'USE VALUE' further branches into 'Direct Use' and 'Indirect Use'. 'Direct Use' branches into 'Consumptive' and 'Non-Consumptive'. 'Indirect Use' branches into 'Ecosystem services'. 'NON-USE VALUE' branches into 'Option' and 'Existence'. All five of these intermediate categories ('Consumptive', 'Non-Consumptive', 'Ecosystem services', 'Option', and 'Existence') have lines pointing to a final box at the bottom labeled 'BEQUEST?'.

USE VALUE

NON-USE VALUE

Direct Use

Indirect Use

Consumptive

Non-Consumptive

Ecosystem
services

Option

Existence

BEQUEST?